

# **Cookie and Tracking Technologies Notice**

Effective date: January 20, 2026   Last updated: February 15, 2026

This notice explains how Shiner Dental, PLLC uses cookies and similar technologies on [www.shinerdental.com](http://www.shinerdental.com). Cookies are small text files stored on your device that help websites function and remember preferences.

## **1. Types of cookies we may use**

- Strictly necessary cookies: Required for the website to function (e.g., security, load balancing).
- Functional cookies: Remember preferences (e.g., language or form selections).
- Analytics cookies: Help us understand how visitors use the site so we can improve it (e.g., page views, traffic sources).
- Marketing/advertising cookies (if enabled): Used to measure advertising and deliver relevant content. We recommend limiting or disabling these where they could transmit health-related browsing signals.

## **2. Analytics and third-party tools**

We may use analytics tools (such as Google Analytics) to understand website performance. These tools may set cookies and collect information about your device and browsing activity on our site.

## **3. Your choices and controls**

- Browser settings: Most browsers let you delete or block cookies. Blocking some cookies may affect site functionality.
- Do Not Track: Some browsers offer “Do Not Track” signals. There is no uniform standard for responding to these signals; we will review and update our approach as standards evolve.
- Opt-out tools: You may be able to opt out of certain analytics using provider tools (for example, Google’s browser add-on) where available.

## **4. Updates**

We may update this notice as our cookie practices or tools change. The “Last updated” date above will reflect changes.

## **5. Contact**

If you have questions about cookies or tracking on our website, contact us at [info@shinerdental.com](mailto:info@shinerdental.com) or 361-594-2800.